



GEORGETOWN FAIR

COUNTRY CONCERT | AUGUST 12, 2022



Photo Credit: Valerie Winland

EVENT DETAILS

Concert Date

August 12, 2022

Location

Georgetown Fair Grounds
Georgetown, IL

Estimated Attendance

2,000+ guests

SPONSORSHIP BENEFITS

Business Logo on our Website

Social Media Marketing

Place a banner near the grandstands all week!

Radio Advertising

Logo on Event Koozies & Signage

Free Tickets and Drink Tokens

VIP Meet and Greet Tickets

Benefits received depend on sponsorship level chosen. Please review levels on the next page.

INTERESTED IN A SPONSORSHIP?

The mission of the Georgetown Fair is to bring family fun to residents of Vermilion County and surrounding areas. This year we are working hard to bring an even bigger country music star than years past. Hosting Tyler Farr in 2019 and Tracy Lawrence in 2021 has been a huge hit for our county as a whole. In 2021 over 2,500 guests were in attendance setting a new record for the fair!

The fairgoers have spoken, and a country music concert was the number one request when we asked what type of event to bring to the fair! After hosting Tyler Farr and Tracy Lawrence, we knew this was one event that we would certainly be bringing back to future fairs. We hope you will join us!

[Check out the next page for more details!](#)

2022 COUNTRY CONCERT | SPONSORSHIP LEVELS

Sponsor Benefits	Supreme Grand Champion \$5,000	Grand Champion \$2,000	Reserve Grand Champion \$1,000	Champion \$500	Best of Show \$250
Concert Stage Sponsor	X	-	-	-	-
Concert Tickets	20	10	4	2	-
Concert Meet & Greet	*	*	*	-	-
Featured on Stage Banners	X	X	X	-	-
Banner Placement**	X	X	X	-	-
Featured in Area Radio Ads	X	X	-	-	-
Free Drink Tokens	20	10	4	2	-
Featured on Event Koozie	X	X	-	-	-
Featured on Facebook Page	X	X	X	X	X
Featured on Fair Website	X	X	X	X	X

*Amount of VIP Meet and Greet Tickets to be determined.

**Banner provided by sponsor. The Georgetown Fair is not responsible for damage to any banners hung on the grounds. Your banner can be dropped off to the fair office by August 1st and will be placed by a board member near the grandstand area.

1

CHOOSE YOUR LEVEL

Choose a sponsorship level above or select an amount that you'd wish to contribute.

2

RETURN SPONSORSHIP

Return page three of this packet with your information filled out and check enclosed.

3

WE'LL BE IN CONTACT!

As the fair approaches we will be in contact for banners, logos, etc.



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WHEN ARE SPONSORSHIPS DUE?

Sponsorships are due no later than **June 1, 2022**. We can still accept sponsorships, but can not promise that your business will be included in the sponsorship advertising or banners after that date.

WHERE CAN I RETURN MY SPONSORSHIP TO?

Please return your sponsorship to the address below:

Georgetown Fair Association
Attn: Kay Sprouls, Treasurer
PO Box 204
Georgetown, IL 61846

WHO DO I MAKE A CHECK OUT TO?

Please make checks payable to Georgetown Fair Association.



GEORGETOWN FAIR ASSOCIATION SPONSORSHIP CONTRACT

We sincerely thank you for your interest in supporting the 2022 country concert at the Georgetown Fair. This event would not be possible without the monetary support of the many businesses throughout our county and beyond! Not only that, we have some of the best volunteers that help make this event possible. If you are interested in volunteering, please reach out at the email below for more information.

Business _____

Contact Name _____

Phone Number _____

Email Address _____

Website _____

Social Media Business Pages _____

Please select your sponsorship level for this years concert sponsorship:

Supreme Grand Champion (\$5,000)

Grand Champion (\$2,000)

Reserve Grand Champion (\$1,000)

Champion (\$500)

Best of Show (\$250)

Other _____

Total Amount Enclosed

\$ _____

Please return contract and payment to:

Georgetown Fair Association
Attn: Kay Sprouls, Treasurer
PO Box 204
Georgetown, IL 61846

Checks payable to:

Georgetown Fair Association

_____ **Sponsorship Deadline: June 1, 2022** _____



Email: georgetownfairassociation@gmail.com

Follow us on Facebook: Georgetown Fair Association, Inc.