



2023 SPONSORSHIPS

GEORGETOWN FAIR | JULY 8-15, 2023

The Georgetown Fair Association is an organization that promotes agriculture in Vermilion County, Illinois. Our fair annually showcases the rewards of agricultural way of life during the fair held at the fairgrounds in Georgetown, IL.

The purpose of the Georgetown Fair is simple and straightforward:

- Provide a fair that showcases the agricultural products and skills of Vermilion County, as well as providing entertainment for all ages.
- Maintain a safe, family friendly environment at a reasonable cost.
- Offer educational experiences, highlighting the agricultural heritage of our county for our youth.

Your support is priceless. As an effort to continue this support, we have continued our formal sponsorship program for the 2023 fair. The fair provides many forums to publicly recognize you for supporting the Georgetown Fair as a sponsor. Please see the following pages for a comprehensive list of sponsorship opportunities.

We will be hosting country music artist Rodney Atkins in concert with opening act Drew Baldrige on Saturday, July 15. If you are interested in opportunities to be a corporate sponsor for this event, see the attached information. The different concert packages will recognize your company contributions to the fair, as well as serve as an event to show your employees your appreciation for their hard work and dedication to your company.

We sincerely thank you for your support of the Georgetown Fair Association and look forward to our continued partnership in the future. It is because of your generous donations that we are able to achieve the goals and provide exciting family fun events for our communities.

Thank you and see you at the 2023 fair,

Don Hackler

President, Georgetown Fair Association



2023 SPONSORSHIPS

GEORGETOWN FAIR | JULY 8-15, 2023

Platinum Sponsor - \$5,000

- The sponsor will be mentioned from the announcers stand at **EVERY** main event throughout the fair and over the public address system on a daily basis.
- **Four 2x4 signs** with your logo will be displayed prominently on each side of the grandstand for the entire week.
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- Exclusive invitation to the Sponsor Gala to be held prior to the fair.
- **50 gate passes, 50 grandstand passes** (Excluding 7/15 concert.)

Gold Sponsor - \$3,000

- The sponsor will be mentioned from the announcers stand at **EVERY** main event throughout the fair and over the public address system on a daily basis.
- **Two 2x4 signs** with your logo will be displayed prominently on each side of the grandstand.
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- Exclusive invitation to the Sponsor Gala to be held prior to the fair.
- **30 gate passes, 30 grandstand passes** (Excluding 7/15 concert.)

Silver Sponsor - \$1,000

- The sponsor will be mentioned from the announcers stand multiple times during the sponsored event of your choice *(listed on next page.)*
- **One 2x4 sign** with your logo will be displayed at one entrance of the grandstands all week.
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- **10 gate passes, 10 grandstand passes** *(Excluding 7/15 concert.)*

Bronze Sponsor - \$500

- **One 2x4 sign** with your logo will be displayed at the event of your choice.
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- **5 gate passes, 5 grandstand passes** for one night of your choice. (Excluding 7/15 concert.)

Blue Ribbon Sponsor - \$300

- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.

Build Your Own Sponsorship!

Email us at georgetownfairassociation@gmail.com to customize a package that meets your business needs.

Please Note: These packages **DO NOT** include a vehicle pass.



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RODNEY ATKINS CONCERT | JULY 15, 2023
with opening act Drew Baldrige

Star of the Show - \$5,000

- **20 Gate Passes**
- **20 VIP tickets** for the concert (enjoy snacks, beverages and a great view of the stage from the VIP tent)!
- **20 drink tokens**
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- This sponsor will be mentioned prior to the concert by radio personalities.
- Business **logo on stage banners** and up to 10 banners can be displayed.
(Extra banners provided by sponsor.)

The Grand Ole Opry - \$3,000

- **12 Gate Passes**
- **12 VIP tickets** for the concert (enjoy snacks, beverages and a great view of the stage from the VIP tent)!
- **12 drink tokens**
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- This sponsor will be mentioned prior to the concert by radio personalities.
- Business logo on signage located within the concert area. Up to 5 banners can be displayed.
(Extra banners provided by sponsor.)

Straight out of Nashville - \$1,000

- **4 Gate Passes**
- **4 VIP tickets** for the concert (enjoy snacks, beverages and a great view of the stage from the VIP tent)!
- **4 drink tokens**
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- Business logo on signage located around the concert area.

Upcoming Star - \$500

- **2 Gate Passes**
- **2 VIP tickets** for the concert (enjoy snacks, beverages and a great view of the stage from the VIP tent)!
- **2 drink tokens**
- Advertisement on the Georgetown Fair Association website and social media platforms.
- Your company name and/or logo displayed on signage located throughout the fairgrounds.
- Business logo on signage located around the concert area.

Build Your Own Sponsorship!

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Please Note: These packages DO NOT include a vehicle pass.



GEORGETOWN FAIR ASSOCIATION SPONSORSHIP CONTRACT

We sincerely thank you for your interest in supporting the 2023 Georgetown Fair. This event would not be possible without the monetary support of the many businesses throughout our county and beyond! Not only that, we have some of the best volunteers that help make this event possible. If you are interested in volunteering, please reach out at the email below for more information.

Business Name _____

Address _____

Contact Name _____ Phone Number _____

Email Address _____

Website _____

Social Media Business Pages _____

Platinum Sponsor (\$5,000)

Gold Sponsor (\$3,000)

Silver Sponsor (\$1,000)

Bronze Sponsor (\$500)

Blue Ribbon Sponsor (\$300)

Star of the Show (\$5,000)

The Grand Ole' Opry (\$3,000)

Straight Out of Nashville (\$1,000)

Rising Star (\$500)

Total Amount Enclosed

\$ _____

Please return contract and payment to:

Georgetown Fair Association
Attn: Kay Sprouls, Treasurer
PO Box 204
Georgetown, IL 61846

Checks payable to:

Georgetown Fair Association

CONCERT SPONSORSHIPS

Sponsorship Deadline: April 1, 2023

Email: georgetownfairassociation@gmail.com

Follow us on Facebook: Georgetown Fair Association, Inc.

