



GEORGETOWN AGRICULTURAL FAIR ASSOCIATION

POST OFFICE BOX 204 | GEORGETOWN, IL 61846

Dear Friend of Georgetown Fair,

We are so excited to be celebrating the 83rd Georgetown Fair in 2022 from August 6th- 13th! It all began with the first fair taking place in 1938 to what it has grown into now with 38 acres and over 50,000 in attendance throughout the week! We are a community of great people who have held this fair at their heart and embraced the surrounding communities also. We are truly blessed to have the Georgetown community behind us! The people of Vermilion County are the heart and soul of this fair and we wouldn't have it any other way.

In this package you have received, we have outlined our Sponsor and Advertising packages to include value added options for your business that include complimentary admission and grandstand passes. Our sponsor program contains a mix of marketing opportunities such as web, print, social media and on-site opportunities. You are helping to bring agriculture to the Vermilion County and Georgetown area residents and celebrating a fantastic summer week of fun and entertainment!

Enclosed is a sponsorship packet for our 2022 Georgetown Fair along with a concert sponsorship opportunity. I encourage you to review and select one or more of the packages, sign and return the advertising contract to our office. If you do not find a package that is a fit for you or your business, please contact us and we will work with you to put together a custom package tailored to fit your needs.

Thank you for your time and consideration to become a very important part of the Georgetown Fair. Should you have additional questions, please contact me directly at (217) 474-1694 or contact Danielle Turner at (217) 649-3564 or by email at georgetownfairassociation@gmail.com. We look forward to hearing from you with your decision to be a sponsor this upcoming year.

Sincerely,

Don Hackler

Don Hackler, President
Georgetown Fair Association
August 6-13, 2022

Enclosures

GEORGETOWN AGRICULTURAL FAIR ASSOCIATION 2022 SPONSORSHIP LEVELS

Platinum

\$2,501-\$5,000 Donation

- 50 Grandstand Admissions and 50 Gate Admissions (*Excludes Friday, August 12, 2022*)
- Acknowledgment in 2022 Fair Brochure (*Estimated circulation 20,000*)
- Option to have a banner displayed in the Showcasing/Food Building. (*You provide the banner.*)
- Promotion on all fair social media platforms and the Georgetown Fair website.

Gold

\$1,001-\$2,500 Donation

- 30 Grandstand Admissions and 30 Gate Admissions (*Excludes Friday, August 12, 2022*)
- Acknowledgment in 2022 Fair Brochure (*Estimated circulation 20,000*)
- Option to have a banner displayed in the Showcasing/Food Building. (*You provide the banner.*)
- Promotion on all fair social media platforms and the Georgetown Fair website.

Silver

\$501-\$1,000 Donation

- 20 Grandstand Admissions and 20 Gate Admissions (*Excludes Friday, August 12, 2022*)
- Acknowledgment in 2022 Fair Brochure (*Estimated circulation 20,000*)
- Promotion on all fair social media platforms and the Georgetown Fair website.

Bronze

\$251 - \$500 Donation

- 10 Grandstand Admissions and 10 Gate Admissions (*Excludes Friday, August 12, 2022*)
- Acknowledgment in 2022 Fair Brochure (*Estimated circulation 20,000*)
- Promotion on all fair social media platforms and the Georgetown Fair website.

Contributor

\$101 - \$250 Donation

- 5 Grandstand Admissions and 5 Gate Admissions (*Excludes Friday, August 12, 2022*)
- Name/Business listed on Thank you sign during fair week.
- Name/Business listed on the Georgetown Fair website.

Friend of the Fair

Up to a \$100 Donation

- Name/Business listed on Thank You sign during fair week.
- Name/Business listed on the Georgetown Fair website.



GEORGETOWN AGRICULTURAL FAIR ASSOCIATION

GENERAL FAIR ADVERTISING CONTRACT

Business _____

Contact _____

Phone # _____ Fax _____

Email _____ Web _____

Please reserve sponsorship or advertisement for 83rd Annual Georgetown Fair.

_____ Platinum Sponsor _____ Bronze Sponsor

_____ Gold Sponsor _____ Contributor

_____ Silver Sponsor _____ Friend of the Fair

Total Amount of Donation Enclosed: _____

I give the Georgetown Fair Association permission to allocate my sponsorship to the area of their choosing.

YES **NO** *(If no, please note which event(s) you would like to have your sponsorship allocated to.*

Please note which event you are interested in sponsoring at the 83rd Georgetown Fair:

Please return contract and payment to:
Georgetown Fair Association
c/o Kay Sprouls, Treasurer
PO Box 204 ~Georgetown, Illinois 61846

Make checks payable to:
Georgetown Fair Association
Deadline for advertisements: **Wednesday, June 1, 2022**

New ads or changes to previous ads can be sent to: georgetownfairassociation@gmail.com